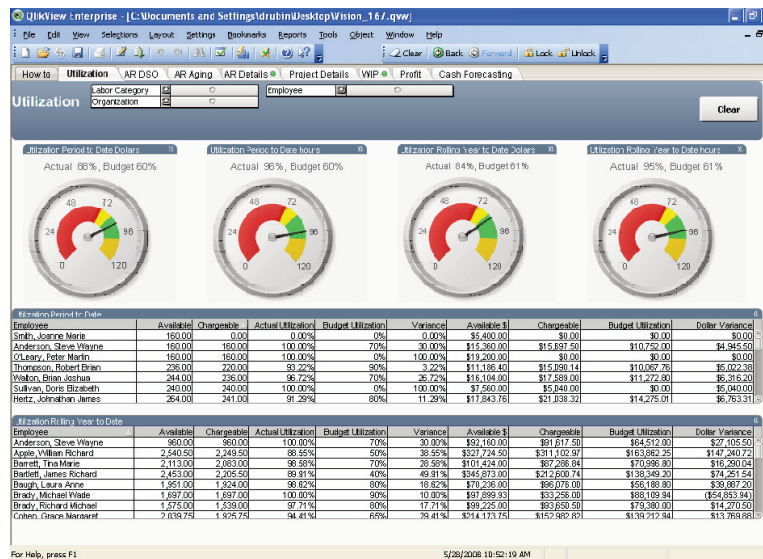


QlikView—Simplifying Analysis for Everyone

The last ten years have seen organizations make significant investments in automating business processes. Now their attention has turned to improving the performance of these processes. The challenge is that information needed to drive improvements in these processes is trapped in the underlying operational systems. The QlikView business analysis suite allows organizations to measure, monitor, and track the performance of key processes. QlikView's click-driven, visually interactive interface gives users instant access to top-level metrics and record-level detail, revealing unanticipated insights hidden in operational systems.

QlikView simplifies analysis for everyone. QlikTech's patented technology allows instant, in-memory manipulation of massive datasets on low-cost hardware, allowing affordable widespread deployment of sophisticated analytic applications in days.

- Fast time-to-value—clients are live in less than 30 days, and most in a week.
- Risk free—available as a fully functional free trial download.
- Easy-to-use—end users require no training.
- Flexible—unlimited dimensions and measures that can be modified in seconds.
- Integrated—fully integrated business analysis suite: power analysis, sophisticated applications and simple reporting on a single architecture.
- Powerful—near-instant response time on massive data volumes.



Enabling User Intelligence

QlikView empowers users to make the right decisions at any time and puts knowledge at their fingertips wherever they are. QlikView works the way users work.

Quick-to-Deploy, Easy-to-Use, Easy-to-Learn

QlikView requires little to no end-user training. End users are able to use QlikView applications in minutes, resulting in fast deployment and reduced costs.



QlikView Always Provides an Answer

QlikView never restricts users. Every object in QlikView—from lists, to graphs, to tables—is clickable. Query results are revealed instantly through intuitive color coding.

KEY FEATURES	KEY BENEFITS
■ Point-and-click user interface	Easy-to-use data analysis that requires little to no end-user/training
■ 64-Bit platforms	64-Bit QlikView for loading and analyzing massive datasets
■ Bookmarks and one-click data export to Excel	Use QlikView bookmark and export features to share knowledge with colleagues
■ Report editor	Use QlikView to maintain a single environment for consistent and simple reporting, analysis applications and power analysis
■ Alerts	Proactively alert end users to important changes in underlying data
■ Zero footprint, no install, DHTML client	Fully interactive end-user QlikView experience with no client-side software

Integrates All Data for Analysis

QlikView handles the integration of virtually all existing data formats—from standard relational data to text exports, to Microsoft Excel data, to XML streams. Data is loaded, cleansed, and stored using a wizard-driven ETL script. QlikView adapts to the company's existing environment, not the other way around. Whether data is stored in data warehouses or operational systems, it is always available for use in QlikView applications.

Fast ROI and Lower Costs

Thousands of our companies have deployed QlikView applications in a matter of days. QlikView supports an unlimited number of dimensions and measures and they can be added in minutes. QlikView implementations are fast and result in a fast return on investment.

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